



2017 Christmas — Season Calendar —



for Commerce Marketers in the UK



Shop, Ship and Shine Without Missing a Deadline.

Whether you're doing some pre-season planning or making last-minute decisions to boost sales during the Christmas chaos, commerce marketers must constantly be aware of the important dates of the season. Overlooking a key holiday or shipping deadline could result in lost sales and frustrated shoppers.

Print, post and share this calendar with your team to inspire festive holiday campaigns and ensure you never miss an important date. Yule be happy you did, we promise!

Holidays and Events

October

Daylight Saving Time Ends	Sun	29/10/2017
Halloween	Tue	31/10/2017

November

Guy Fawkes Night	Sun	05/11/2017
Remembrance Day	Sat	11/11/2017
Black Friday	Fri	24/11/2017
Cyber Monday	Mon	27/11/2017

December

Start of Advent	Sun	03/12/2017
Christmas Jumper Day	Fri	15/12/2017
First Day of Winter	Thu	21/12/2017
Christmas Eve	Sun	24/12/2017
Christmas Day	Mon	25/12/2017
Boxing Day	Tue	26/12/2017
New Year's Eve	Sun	31/12/2017

January

New Year's Day	Mon	01/01/2018
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Shipping Deadlines for Delivery by Christmas Day

Royal Mail

2017 Deadline

International Standard		
Africa, Middle East	Sat	02/12/2017
Asia, Cyprus, Eastern Europe (except Czech Republic, Poland & Slovakia), Far East	Wed	06/12/2017
Caribbean, C. & S. America	Thu	07/12/2017
Australia, Greece, NZ	Sat	09/12/2017
Czech Republic, Poland, Italy, Germany	Wed	13/12/2017
USA, Canada, Finland, Sweden	Thu	14/12/2017
Austria, Denmark, Iceland, Netherlands, Norway, Portugal, Slovakia, Spain, Switzerland	Fri	15/12/2017
Belgium, France, Ireland, Luxembourg	Sat	16/12/2017

UK Inland Services

Royal Mail 48®	Tue	19/12/2017
Royal Mail Tracked 48®	Wed	20/12/2017
Special Delivery Guaranteed	Thu	21/12/2017
Special Delivery Saturday Guaranteed	Fri	22/12/2017

Hermes

UK Economy	Tue	19/12/2017
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Parcelforce

Two-day services	Wed	20/12/2017
Next-day services	Thu	21/12/2017

* Dates may change. Confirm dates with the service provider.