



The Commerce Marketer's

# 2017 Holiday — Season Calendar —



Shop, Ship and Shine Without Missing a Deadline.

Whether you're doing some pre-season planning or making decisions to boost sales amidst the holiday chaos, commerce marketers must constantly be aware of important holiday dates. Overlooking a key holiday or shipping deadline could result in lost sales and frustrated shoppers.

Print, post and share this calendar with your team to inspire festive holiday campaigns and ensure you never miss an important date. Yule be happy you did, we promise!

## Holidays and Events

### October

Halloween	Tue	10/31/2017
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### November

Daylight Saving Time Ends	Sun	11/05/2017
Election Day	Tue	11/07/2017
Veterans Day	Fri	11/10/2017
Thanksgiving Day	Thu	11/23/2017
Black Friday	Fri	11/24/2017
Cyber Monday	Mon	11/27/2017

### December

Human Rights Day	Sun	12/10/2017
Hanukkah Begins	Tue	12/12/2017
Hanukkah Ends	Wed	12/20/2017
First Day of Winter	Thu	12/21/2017
Christmas Eve	Sun	12/24/2017
Christmas Day	Mon	12/25/2017
Boxing Day Kwanzaa Begins	Tue	12/26/2017
New Year's Eve	Sun	12/31/2017

### January

New Year's Day	Mon	01/01/2018
Kwanzaa Ends		

## Shipping Deadlines for Delivery by Christmas Day

### USPS

### 2017 Deadline

Retail Ground	Thu	12/14/2017
First-Class Mail	Tue	12/19/2017
Priority Mail	Wed	12/20/2017
Priority Mail Express	Fri	12/22/2017

### Global Express Guaranteed

Middle East	Mon	12/18/2017
Africa, Asia/Pacific Rim, Australia, New Zealand	Tue	12/19/2017
Central & South America, Mexico, Europe	Wed	12/20/2017
Canada, Caribbean	Thu	12/21/2017

### FedEx

FedEx Ground	Fri	12/15/2017
FedEx 2Day	Thu	12/21/2017
FedEx Overnight	Fri	12/22/2017

### UPS

UPS 3-Day Select	Mon	12/18/2017
UPS 2nd Day Air	Wed	12/20/2017
UPS Next Day Air	Fri	12/22/2017

\* Dates may change. Confirm dates with the service provider.